



SplendidCRM Software uses the CData ADO.NET Provider for QuickBooks to add QuickBooks synchronization as a new feature in the latest version of their custom CRM application.

SplendidCRM Software, Inc. is a Microsoft Certified Partner that specializes in creating tightly integrated CRMs. Their flagship product, SplendidCRM, is a commercial open-source Customer Relationship Management application that targets companies with an investment in Microsoft-based servers. With many of their customers expressing a desire to synchronize QuickBooks with their CRM, SplendidCRM Software needed a powerful interface to merge QuickBooks data with the SplendidCRM product.

SplendidCRM Software, Inc. turned to CData to provide their company with a simple interface to add QuickBooks synchronization support to their CRM solutions. Choosing the right solution was mission critical for SplendidCRM Software because they wanted every new CRM solution to come with QuickBooks synchronization capabilities.

“We did some research into the integration with QuickBooks years ago, but the SDK provided by Intuit was overly complicated,” said Paul Rony, President and Founder of SplendidCRM Software. “The CData solution of providing an ADO.NET Data Provider interface was simple and elegant. It allowed us to develop a solution in less than two weeks.”

The CData ADO.NET Data Provider for QuickBooks gives developers the power to easily retrieve data from QuickBooks and QuickBooks Online, including Customers, Transactions, Invoices, Sales Receipts, Reports, and more. The QuickBooks Data Provider makes these QuickBooks constructs look just like SQL tables. With the CData ADO.NET Data Provider for QuickBooks, developers can simply DataBind to data, just like using SQL Server.

“The CData solution of providing an ADO.NET Data Provider interface was simple and elegant. It allowed us to develop a solution in less than two weeks.”

— Paul Rony, President /Owner, SplendidCRM Software, Inc.

Highlights:

- The CData ADO.NET Provider for QuickBooks allows bi-directional data synchronization between QuickBooks and SplendidCRM
- Integration completed by a single developer in less than 2 weeks
- Capabilities provided by the QuickBooks ADO.NET Provider serve as a focal point in SplendidCRM's latest release



SplendidCRM now uses the CData ADO.NET Data Provider for QuickBooks to allow their clients to streamline their business by accessing QuickBooks data from within their CRM.

The Data Provider hides the complexity of accessing QuickBooks data and provides additional features such as smart caching, API leveling, and secure connectivity.

With the ADO.NET Data Provider for QuickBooks at their disposal, SplendidCRM was able to rapidly integrate it with their CRM application. The QuickBooks synchronization provided by the Data Provider now serves as the focal point for SplendidCRM's latest release.

About SplendidCRM Software, Inc. – Founded in 2005, SplendidCRM Software provides a Microsoft-centric open-source Customer Relationship Management (CRM) application that enables users to leverage their existing Microsoft infrastructure. SplendidCRM was acknowledged as a leader by CRM magazine in the 2009, 2010 and 2011 CRM Market Awards.

The company is located in the Research Triangle, North Carolina, and is privately held. To learn more about SplendidCRM, email sales@splendidcrm.com or visit www.splendidcrm.com.

About CData Software – CData Software (www.cdata.com) , a spin-off of /n software, provides integration tools and components enabling straightforward connectivity with Internet and Intranet applications, services, databases, and other information systems.

You can reach the company via email at info@cdata.com, on the World Wide Web at www.cdata.com, or by calling US: (800) 235-7250 or International: (919) 928-5214.